

EARL A. GOODE

Administrative Experience

- Earl A. Goode was named president of GTE Information Services in July 1994. A current member of the Yellow Pages Publishers Association Board of Directors, Goode served as Chairman and Vice Chairman of the Association in 1998 and 1997, respectively. Goode retired on November 1, 2000.
- GTE Information Services' business units, GTE Directories and GTE New Media Services, are leaders in linking buyers and sellers worldwide.
- GTE Directories, one of the world's largest directory publishing companies, provides sales and other directory-related services for approximately 2,600 directory titles, including GTE's The Idea Pages™ directories, in 13 countries with a total circulation of 96 million, GTE Directories won the Malcolm Baldrige National Quality Award in the service category the only directory publishing company to win the award.
- GTE New Media Services develops and sells new media services such as GTE's SuperPages® service (<http://www.superpages.com>), a premier Internet-based advertising and information resource. Combining Yellow Pages search features, extensive product information, and electronic commerce capabilities, GTE's SuperPages service is a leader in its category, helping consumers to research, find and purchase products and services from thousands of SuperPages' advertisers,
- GTE's SuperPages has been the recipient of numerous awards for excellence and innovation. In 1997, SuperPages was named "Best Directory Site on the Internet" by the Web Marketing Association. SuperPages was also recognized as the premier service of its kind, winning the Yellow Pages Publisher's Association's APPY Award as the best interactive service in 1996. Recently the Kelsey Group awarded SuperPages two Local Internet Services Awards (LISA) -- Best Commercial Application for Shop Online and Best Promotion by a Directory Service for the "Gear Up For Adventure" promotion.
- Mr. Goode began his GTE career at Telephone Operations in Kentucky, where he held a number of positions, including district manager, division manager and service director. In 1978, he joined GTE Illinois as general manager and in 1980 he was promoted to vice president general manager for GTE in Wisconsin. He also served in executive positions in Ohio, Texas and at GTE's world headquarters in Connecticut.
- After serving as vice president-operations at Telephone Operations North headquarters in Westfield, (Indiana from 1985 to 1989), Mr. Goode was named president of GTE Southwest, in Irving, Texas, in 1989. He was named president of GTE North in 1991, and was appointed president of GTE East in 1993.

Selected Activities

- Mr. Goode has been active in community and civic activities. He is a board member of the Chase Bank of Texas N. A. - Dallas, the Georgetown College Foundation, the USA Education, Inc. (Sallie Mae).
- Previously has served as vice chairman of the Greater Dallas Chamber of Commerce
- Member of the Indianapolis Commission for Higher Education
- Board member of NBD Bank of Indiana, a board member of Meridian Insurance Company
- The Dean's Advisory Council for Purdue University Krannert School of Management
- Served as a Trustee of the Alma College, (Mich.)
- Co-founded, with Wisconsin Governor Tommy Thompson, Pioneering Partners, a public-private partnership focusing on education in conjunctions with the Great Lakes Council of Governors.

Education

- Graduate of Georgetown College, (KY)